
NOTICE OF MEETING

ECONOMIC DEVELOPMENT, CULTURE AND LEISURE SCRUTINY PANEL

WEDNESDAY, 23 JANUARY 2019 AT 4.30 PM

THE EXECUTIVE MEETING ROOM - THIRD FLOOR, THE GUILDHALL

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If any member of the public wishing to attend the meeting has access requirements, please notify the contact named above.

Membership:

Councillor George Fielding (Chair)
Councillor Tom Wood (Vice-Chair)
Councillor Frank Jonas BEM
Councillor Robert New
Councillor Scott Payter-Harris
Councillor Will Purvis

Standing Deputies

Councillor Jason Fazackarley
Councillor Gemma New
Councillor David Tompkins
Councillor Neill Young

(NB This Agenda should be retained for future reference with the minutes of this meeting.)

Please note that the agenda, minutes and non-exempt reports are available to view online on the Portsmouth City Council website: www.portsmouth.gov.uk

A G E N D A

- 1 Apologies for absence**
- 2 Declarations of Members' Interests**
- 3 Minutes of Previous Meeting - 16 November 2018 (Pages 5 - 10)**

RECOMMENDED that the minutes of the previous EDCL Scrutiny Panel

meeting held on 16 November 2018 be approved as a correct record, to be signed by the Chair.

4 Review of Portsmouth International Port (Pages 11 - 12)

Witnesses at this meeting will include:

- i) Mike Sellers Port Director and Ian Palacio, Business Development Manager at Portsmouth International Port regarding the business development plans at the port
- ii) Jane Singh, Visitor Services and Development Manager, PCC and Rachel McMinn, Corporate Communications Officer PCC

Jane Singh manages the PCC Visit Portsmouth team who work to the PCC Visitor Marketing Strategy 2017-20. The key priorities are:

- Support and grow the visitor economy
- Develop Portsmouth to become a European city break destination with world class attractions
- Improve the quality of the visitor experience
- Marketing and promotion of the city as a destination, promoting its distinctive strengths and specialisms
- Develop the Portsmouth the Great Waterfront City brand to facilitate a unified and strong marketing message as a national, European and global destination, improving the perception of the city.

The cruise market, as part of the international market, is one of the key primary target markets in the strategy. Jane will give an update on current marketing activity as regards cruise and the International Port in general.

An article produced by Rachel McMinn for Flagship magazine is attached which also promotes cruises from Portsmouth.

- iii) Stef Nienaltowski Director of a Community Interest Company - Shaping Portsmouth whose main aim is to enable Business, Education and Communities in the City of Portsmouth to work together across 12 separate programmes with the aim to increase and enhance Portsmouth as a City where support is freely given to those in need and to help create a place that people want to live, work and visit. Stef is currently Chair of the Shaping Portsmouth Cruise Passenger Programme and along with a number of key partners the team have built eight world class multi centre tours of the City for the 19 Tourist Ships who are due to stop in Portsmouth in 2019 to use.

5 Date of next meeting

It is proposed that the next meeting take place on Wednesday 27th February at 4.30pm in the Civic Offices.

Members of the public are now permitted to use both audio visual recording devices and social media during this meeting, on the understanding that it neither disrupts the meeting or records those stating explicitly that they do not wish to be recorded. Guidance on the use of devices at meetings open to the public is available on the Council's website and posters on the wall of the meeting's venue.